



Bio

Bruce Mau is co-founder and CEO of Massive Change Network, a holistic design collective based in Chicago; founder of Bruce Mau Studio; and Innovator in Residence at Freeman Company

Across 30 years of design innovation, Bruce Mau has collaborated with global brands and companies, leading organizations, heads of state, renowned artists and fellow optimists. He became an international figure with the publication of his landmark S,M,L,XL, designed and co-authored with Rem Koolhaas. He is the author of Mau MC24: Bruce Mau's 24 Principles for Designing Massive Change in Your Life and Work.

Mau's work and life story are the subject of a feature-length documentary, "Mau," which premiered in March 2021 at SXSW Film Festival Online.

Selected Projects

Arizona State University
Coca-Cola
Dreamscape Immersive
East Rock Capital
Freeman

Guatemala
Kids 2
Mansueto Institute
Seattle Public Library
Walt Disney Imagineering

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